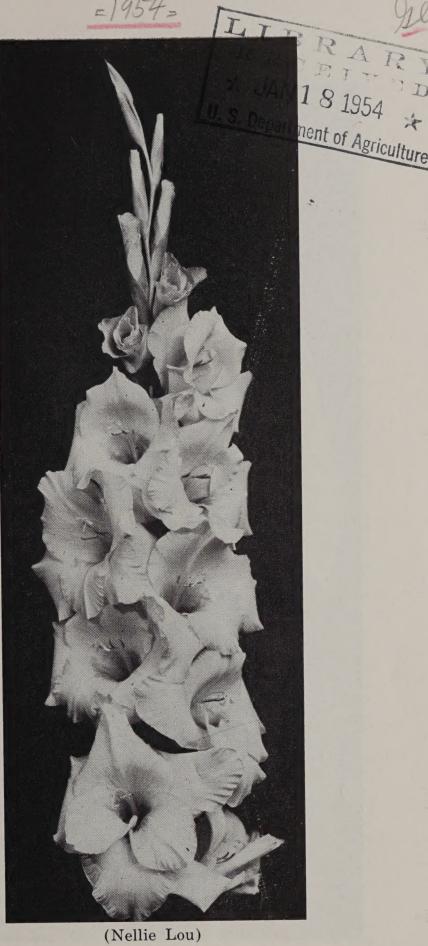
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# RAINBOW GARDENS

MIDDLETON, IDAHO



N. H. Lines holding his prize Glad, Chinook.

Dr. Cason, Tenn., writes: "Chinook, the most robust grower in our entire patch; 28-inch head, 18 buds, 6 open. Smooth, deep salmon pink with absolutely no flecking. Shades slightly lighter in throat which has no markings whatsoever. Slightly ruffled. Very favorably impressed."

GREETINGS: This year I am only listing what I honestly believe to be the very best varieties. Many are rather new, but each one has proven its worth in my patch. I try out many new ones each year and list just the choicest ones. My aim is to have satisfied customers; they are my best advertising medium. So, if for any reason you are not perfectly satisfied with what I send you, PLEASE let me know at once and I will make it right. You MUST be satisfied.

POSTAGE: As you know, postage rates have advanced so in the past year as to make it almost prohibitive to ship beyond the fourth zone. Three pounds in the eighth zone is 55c. The smallest order properly packed and wrapped will weigh that much. So here is what I will do—if you will enclose some help on the postage, I will put in DOUBLE that amount in extra bulbs, or a very choice premium bulb. Many cataloguers are requiring the full amount of postage, but I am trusting you in this matter -please help me out. THANKS.

#### MY 1953 INTRODUCTIONS

DOVE WING. (440) Lines. This is the most delicate shell pink imaginable; almost a white. The whole floret is covered with a transparent glow. In the throat, on each floret there is a crescent of deeper pink bordered with cream. It is really hard to describe it, so as to give one a picture of its real beauty, but I assure you it is one of the leveliest glads grown today. Height 55 inches makes the loveliest glads grown today. Height 55 inches, makes a spike with 20 buds, 7 nicely ruffled florets open, with many more showing color. They are nicely spaced and firmly attached, and it never crooks, even in the hottest weather. Makes nice clean bulbs with lots of bulblets that germinate easily, even the bulblets often make salable spikes when planted early. Be sure and give this a trial this year. L-\$1.00; M-7

M-75c, 3 for \$2.00; S-50c, 5 for \$2.00; Blts.,

12 for \$1.00.

MYRNA RAY. (466) Lines. This is a sport of my Myrna Fay. It is identical with Myrna Fay except in color, which is a much lighter lavender. It has all the good qualities of Myrna Fay, such as earliness, vigor and ability to open from tight bud. It is a fine keeper and will not fleck in the hottest weather, thus making it a fine mid-summer cutter as well as a fine early variety. The florists really call for it. Mr. V. M. Libby, of Washington, writes, "Your Myrna Ray was really something to see. I placed it alongside eight other lavenders and it stood out above them all. One can honestly say it is the lavender among lavenders. Grew 52 inches tall, with 19 buds, seven open, with six showing color. All spikes straight as ramrods. All in all, I would say it's a wonderful show variety and a top commercial."

Price same as Dove Wing.

RUFFLED GOLD. (512) Lines. It is just what the name implies, a pure rich gold with no markings of any kind. Florets are extra heavily ruffled, and of leathery texture, making it a good keeper. Its one fault is, it doesn't make as many buds as I would like, generally around 14 to 16, but it has the ability to open nearly all of them at once, giving the impression of a much longer flower head. The spike is nice and long, even if the flower head is a bit short. I have never grown anything that causes more comment than Ruffled Gold. Everyone just raves over its beauty, and heavy ruffling. The florists really love it. Makes nice clean bulbs with plenty of easily garminated hubblets. easily germinated bulblets.

Price same as Dove Wing.

#### MY PREVIOUS INTRODUCTIONS

CHINOOK (Lines) 532 class. This one leads the list. A pure, rich, clear salmon, no markings of any kind. A real sensation. Grows nearly six feet tall, always straight. Opens nine 6-inch florets with plenty more showing color. Holds its size to the last bud. Extra good keeper. Production and germination good. A basket of Chinook is breath-taking. Will be in great demand soon. Better get a good start now.

Wendell H. Keen, Roseville, Calif., writes: "It is, in my opinion, the greatest glad introduced since Picardy. I grow over 165 named varieties, and Chinook out performed each and every one in my patch."

L-50c, 3 for \$1.25; M-35c, 3 for 80c; Blts. 30 for \$1.00.

LA VALLE (Lines) 507 class. Light ivory cream with small orange throat marks. Not a blotch, just a feather, that adds to its beauty. Consistently grows five feet tall. Opens eight 5½-inch florets on an 18-bud spike that is always straight. Florets are so rich in color they immediately attract attention. Easily the leader in its class, and will win whenever it hits the shows. Production and germination good.

Priced same as Chinook.

NELLIE LOU (Lines) 542 class. Almost a true flesh pink with small strawberry throat mark. Grows 5½feet tall, always straight. Opens eight to ten 51/2-inch florets on a 20-bud spike. Excellent keeper, good shipper. Will open to the last bud when cut. Not just another pink with a new name, but something different and really outstanding. Have never seen anything just like it, or more beautiful. It will win its share of the ribbons. A healthy grower, and one that can take the bad weather and still make good.

In the 1951 "Gladiolus," page 47, Mr. Chas. Larus says, "One of the largest and best spikes we have ever seen

was a Nellie Lou set up at Connecticut the night before the show. It had ten huge florets open on a 38-inch flowerhead." Take it from me, you are missing a real treat if you fail to try Nellie Lou.

Priced same as Chinook.

ROSE PLUME. (Lines) Here is a complete break in color. Nothing like it. A very soft velvety rose that leans slightly to the red side of rose. No markings of any kind, but a little lighter in throat. When well grown, it was less with the rest and all the way. it makes spike with ten or more open and all the rest in color. 5½-inch florets on an 18-bud spike. Has a glossy sheen that makes it very attractive. Quite an early bloomer. Production and germination good. Believe you will like it a lot.

Priced same as Chinook.

THE PHEASANT. (380) Basic color rose tan, with the two lower petals golden bronze, the color of the pheasant's breast. The colors are very clear and rich, just shine. It is so different you'll love it. Color is light enough that the florists like it. Personally, I have never seen a lovelier little smoky. It should make a grand commercial and show glad. Makes a nice long spike of 16 buds, with six to seven 3½-to-4-inch florets open. A good keeper, an easy grower, rapid propagator. Medium early bloomer. Everyone likes it.

Mr. Laurence R. Rupert, N.Y., writes, "On one year's trial, the Pheasant appears to be the best 300 size smoky I've ever raised, snatching that honor from my old THE PHEASANT. (380) Basic color rose tan, with

I've ever raised, snatching that honor from my old favorite Oklahoma, because of its greater height and longer flower head. I've given it a B+ rating, and that's as good as I am accustomed to give any one for the first

year.

Same price as Dove Wing.

FIRE BALL. (450) This is the most brilliant and outstanding light red I have ever seen. It is so bright it just shines like polished copper. A real eye catcher. When visitors come to the garden, if Fire Ball is in bloom, they invariably say, "Oh, just look at that red." It doesn't burn easily as so many reds do. Makes a nice long spike of 18 buds, seven to eight 4½-inch florets open and the rest showing color. In form, it is quite like Red Wing, only much brighter. It's an early bloomer, 100% cutter, good propagator. The florists love it. It is bound to become your popular or an early suit florest. bound to become very popular as an early cut flower. Price same as Chinook.

LYLAS. (441) For the last two years this has been the earliest bloomer in my entire field, thus making it a great commercial, early, cut flower. It has been my best money maker, as it will cut 100%. Color is a very rich light shell pink with white and gold throat. The florists really go for it. Opens five to seven, 5-inch lightly ruffled florets on a 16-bud spike that never crooks, and holds for days in the field. It is not a tall grower, but tall enough to cut a nice, salable spike. An easy grower, good propagator. L-25c, 5 for \$1.00; M-7 for \$1.00.

ACE OF SPADES. Perhaps the nearest to a black glad, but with lots of shine, nice long spike with a lot of silky, rich bloom. Highly recommended. L-50c; M-35c; Blts., 10 for 50c.

ANGELIA LYNN. (400) This was very outstanding for me this past season; seems to get better each year. A very heavily ruffled creamy white, almost a light buff. Opens 9-10 beautiful florets on a long spike. The florists really go for it, and it should be a big show winner.

L-50c; M-35c; Blts., 10 for 50c.

AVENUE OF HONOR. (570) A very unusual and attractive color. Deep heliotrope with large cream throat. A husky, healthy grower. Makes a lot of easily germinated bulblets. Try it.

L-50c; M-35c; Blts., 12 for \$1.00.

ANDRENA. A lovely color, light orchid rose with a large, creamy white throat. Fine substance with waxy sheen. One of the loveliest of the pastel colors. Now that the price is down, everyone should grow it. L-40c; M-30c, 4 for \$1.00.

ATLANTIC. Lovely heavily ruffled coral red with darker throat, very early blooming. A real stand-out. Sidney Mode of Canada lists it as one of the best 10 glads grown. A must have, and look at the low price. L-25c, 5 for \$1.00.

BOISE BELLE. (333) The color combination is very striking. Yellow center with salmon pink edging, and deeper pink picotee border. Florets of heavy substance and intense ruffling. A real show winner.

L-25c; M-2 for 30c.

BONNIE BRAE. (430) This is one of the best Canadian releases, a blush pink with slightly lighter throat. A strong grower and good propagator. It really has class. Should be a big show winner.

L-50c; M-35c, 4 for \$1.00.

BURMA ROSE (Lasch) A Burma sport, lighter in color and more attractive than Burma. Same heavy ruffling as Burma. A real comer.

L-\$2.00; M-\$1.50; S-\$1.00.

BLUE DAWN. The most attractive light blue I have ever grown. No markings, while the throat is a bit lighter, it is still blue. Nice long spike with 16 buds, 5 open with more showing color. A fine addition to a weak class. Highly recommended.

L-50c; M-35c, 4 for \$1.00; Blts., 15 for \$1.00.

CHARTREUSE. A light greenish yellow of great beauty. The color doesn't fade in the hottest weather. Opens 7-8 nicely ruffled 5-inch florets on a 20-bud spike. A healthy grower and good propagator. This was one of the outstanding glads in my field last year. Everyone who saw it marveled at its beauty. And how the florists go for it. A MUST HAVE.

M-50c; S-35c; Blts., 10 for \$1.00.

CHERUB. A heavily ruffled pure white with a small blood red throat blotch that adds to its beauty. Have grown it two years and like it better all the time. It's a real little Cherub. Opens 7 or more 4½-inch heavily ruffled florets on a 19-bud spike. Color is so pure and clear one marvels at it. An early bloomer and fine keeper. Don't overlook this one.

L-40c; M-30c, 4 for \$1.00; S-20c, 6 for \$1.00; Blts.,

15 for \$1.00.

C. D. FORTNAM. A blush pink or pale orchid. Voted the most beautiful glad in the big International show, and many times a grand champion. If you like the soft colors, you'll love this one. Extra good.

M-30c; S-20c, 6 for \$1.00. No Blts.

COLUMBIA. (Roberts) A lovely creamy white, with bright rose edging on each petal, similar to Corona, but much better. It has been judged the most beautiful glad in some of our largest shows, and many times a blue ribbon winner. Now that the price is down, everyone should grow it.

M-35c; S-20c; Blts., 15 for 50c.

CORSAGE. (Knight) Something unique and different in a glad. Florets are waved, ruffled, scalloped, recurved and needle-pointed. It seems that each petal is cut slightly different. Substance very heavy, nearly like wax making it a good keeper. Color cream with petal margins and throat medium rose. Wonderful for corsage and arrangements. Opens 6 or more 4½-inch florets on an 18-bud spike. Be sure and try this one.

L-30c; M-20c, 6 for \$1.00.

CRATER LAKE. Large violet blue with slight cream feather in throat. Eight wide open 5-inch ruffled florets on a 20-bud spike. Healthy grower and good propagator. For me, it is the best darker blue I have ever grown.

L-\$2.00; M-\$1.50; S-\$1.00.

DESERET. (532) Here is a real surprise. One can hardly feature a sport of Burma being this color, a rich salmon pink with orange salmon throat. It has the poise and refinement of Burma, heavily ruffled and pointed florets. A big show winner. All that is necessary to win is to hit the show with a good spike. It is really something in a glad. Very similar to Coral Ace, but a longer flower head, and more open.

L-\$1.00; M-75c; S-50c; Blts. 10 for \$1.00.

Growers unit: 2-L, 2-M, 3-S, and 100 Blts., \$7.00.

DIADEM. A two toned rose of rare beauty. Often carries a nice fragrance. An early bloomer, 100% cutter. One the florists call for. The individual florets are beautiful as orchids. Grows 60 inches tall, opens seven to eight 5½-inch florets on a 20-bud spike, always straight. Now that the price is down, everyone should grow it.

L-20c; M-2 for 30c, 8 for \$1.00.

NOTE: For the medium size, I generally put in No. 3, or better, not a lot of No. 4. This will give you a fine blooming size bulb.

EARLY RED. (Knight) A glowing pure red of high color value, and great beauty. Opens 7 5-inch florets on a 21-bud spike. Long flower head. Grows 60 inches high. Perfect placement and firmly attached florets. A very early bloomer and great cut flower.

L-\$1.00; M-60c; Blts., 10 for \$1.00.

EDGEWOOD. (Flad-Torrie) This beautiful rose has been the sensation of the western shows for the past two years, and well so, for it is something to rave about. Opens 8 5-inch nonflecking nicely ruffled florets on a 22-bud spike. Never crooks. Perfect placement and strongly attached florets. It will be with us a long time. Better get a start now.

M-65c, 3 for \$1.80; S-45c, 3 for \$1.20. No Blts.

ELMER'S ROSE. 462 (Fischer) Wonderfully fine new deep rose. Opens 7-8 heavily ruffled well spaced and placed blooms of good substance. One of Fischer's best. Heavy propagator and sure comer for exhibition or for the home garden.

L-35c; M-25c; Blts., 12 for 50c.

EVENING STAR. (500) This could easily be classed as the most heavily ruffled glad in commerce today. Grows almost five feet tall, 30-inch flower head, eight 6-inch florets open, most of the rest showing color. All in all, it is about all one could desire in a fine glad. A healthy grower, and a good propagator, will soon be rated as tops among the whites.

L-75c: M-50c 5 for \$2.00: Blts 15 for \$1.00

L-75c; M-50c, 5 for \$2.00; Blts., 15 for \$1.00.

FRANCESCA. 560 (Toben) Lovely, light lavender pink with cream throat and a slight suffusion of cream throughout the flower. Nicely ruffled and exquisite in form. Tall, always straight, willowy stem with 6 open. One of the most beautiful varieties in existence. Nothing in its color class can compare with it for beauty. Will make a grand commercial. For the home garden you simply must have it if you like real beauty.

M-60c; S-45c.

GOLD BANK (Williams) 1953 (412) An informal, medium light yellow that will open 10-12 florets on a long straight spike of 22 buds. Grows to a height of 65-70 inches with a flower head of 30 inches or more. Very healthy, good propagator and germinator. Florets are beautifully ruffled, all yellow with no markings. Wonderful for exhibition and a proven commercial as it has been shipped dry for 3 days and then opened up well. We recommend Gold Bank as "THE YELLOW."

L-\$1.50; M-\$1.00; S-75c; Blts., 25c each.

GOLD THROAT. (462) Deep rose, base color similar to Burma but with a slight purple cast. Florets are large, color brilliant, with peppered gold in throat. Florets are round and well spaced and attached. Good propagator. It is an all around fine glad and a blue ribbon winner. L-50c; M-35c, 4 for \$1.00.

HEIRLOOM. Rose orchid or orchid lavender. Has won more prizes than most any glad in recent years. Makes a fine spike with as many as 11 nicely ruffled florets open at one time. Does well from medium size bulb. M-\$1.75. No Blts.

JESSIE MAE (Knight) A neatly ruffled deep pink, with a rose scarlet feather in the throat that adds to its charm. Florets are large and well placed on a 28-inch flower head, with 22 buds. Really fine.

M-60c; S-40c; Blts., 10 for \$1.00.

KING DAVID. A rich, royal purple, opens 8 or more nicely ruffled 5-inch florets on a 20-bud spike. Each floret has a silver border that gives it real class. No doubt it is the best purple to date. Blooms well from medium size bulb.

M-35c, 4 for \$1.25; Blts., 10 for 30c.

KAREN. An excellent novelty in a rose purple with a strikingly beautiful cream throat. Very attractive. Am sure you will like it.

M-\$1.50; S-\$1.00.

LAVENDER BLUE. (Henderson) 576. A real eye catcher. A very different lavender with no pink or red in its make-up. Opens 7-8 wide open ruffled florets on a 22-bud spike. Healthy grower and good propagator. In 1951 in the Kentucky show, it was judged the Champion Seedling with a score of 86. In 1952 it was voted the "most beautiful spike in the show?" De Communication of the show? "most beautiful spike in the show." Dr. Cason says of it, "To my knowledge, there is no 500 size light blue that can touch even an average grown spike of Lavender Blue." It's a must have.

L-\$2.00; M-\$1.50; S-\$1.00; Blts., 10 for \$2.00. Growers unit: 10-L, 10-M, 10-S, and 100 Blts., \$40.00. Half unit, \$20.00.

LILA WALLACE. (462) I like this better each year. A clear deep rose heavily ruffled, quite similar to Burma, only not as dark in color. Makes a fine long cutting spike. Healthy, vigorous grower. Blooms very early, and the florists really like it. If you want something really beautiful for your garden, with a small outlay of cash, get Lila Wallace, Friendship, and Diadem, they are all priced the same. This gives you a nice variety of color.

M-2 for 30c; 8 for \$1.00.

LOOK. (Taylor) A very promising new light pink. Should become a topnotcher, both for show and commercial. One that received much favorable comment last

L-\$2.00; M-\$1.50; S-\$1.00.

LEAH GORHAM. Excellent bright red with prominent white throat. Very showy. Much better than Beacon. The florists love it. A must have.

L-30c; M-20c; Blts., 10 for 25c.

MOTHER FISCHER. An outstanding white, and a great prize winner

L-40c; M-30c; Blts. 10 for 30c.

NORDIC QUEEN. A large pale pink with cream throat. A lovely pastel shade. Heavily ruffled. A beauty. L-75c; M-50c; Blts., 10 for 50c.

NOWETA ROSE. One of Fischer's very best. Many times a prize winner. Opens 8-10 large fluted florets on a 20-bud spike. Dark rose lavender. Highly recommended. L-40c; M-30c, 4 for \$1.00; Blts., 10 for 50c.

OKINAWA. Light chocolate brown flecked deeper brown, has a very attractive throat. One of the very best dark smokies. You'll love it.

L-25c; M-2 for 30c; Blts., 25 for 25c.

ORIENTAL WONDER. A very different, and beautiful light smoky. Hard to describe, but lovely. L-50c; M-30c.

ORCHID MARVEL. A very large orchid lavender, with a very long flower head with 10 open. A prize win-

L-40c; M-30c.

PEACH GLOW. Stands at the head of the buff class. Similar to Patrol, but with larger florets. Color shades some toward the Apricot. Very, very lovely. Healthy grower and good propagator. Has a great show record.

L-65c; M-50c; Blts., 10 for 75c.

PEG O'MY HEART. A rare white sport of Myrna Fay. Has all the good qualities of Myrna Fay, such as earliness, hardiness, and ability to make a nice long spike of bloom. I grow a lot of whites, but Peg O'My Heart just has something none of the rest have. It is pure white with a glossy sheen not found in any other white I have ever seen. Opens 8 lightly ruffled florets on a 20-bud aniles. Placement and attachment perfect. spike. Placement and attachment perfect. A great commercial and show glad. Will soon be grown by the million. Be sure to try it.

L-\$1.00; M-75c, 3 for \$2.00; Blts., 10 for \$1.00.

PINK CHIFFON. A clear, refined light orchid pink shading lighter in the throat. One of the prettiest of the lighter toned glads. A real comer.

M-\$1.25.

Remember my mediums are mostly, if not all, No. 3 or better. These make a nice blooming size bulb.

POINSETTIA. An excellent uniform scarlet, of great beauty. A consistently good spike maker. One of the very best.

M-35c; Blts., 10 for 40c.

POLYNESIE. (430) One of the greatest Holland re-leases to date. A pure salmon that approaches perfection. Will open ten 5-inch florets on a 21-bud spike. Has won many first prizes. Has a trial garden rating of AA-90. Don't overlook this one. It was simply superb for me this past summer. L-25c; M-20c, 6 for \$1.00.

QUEEN'S LACE. (Howard) This is a Corona-Burma seedling, and a thing of real beauty. Heavily ruffled. A creamy white Burma colored dart in the throat. Formal type. Opens six to seven 4½-inch florets on an 18-bud spike. Always straight. Healthy grower and good propagator. Take my word and give it a trial. It's good. L-75c; M-50c, 3 for \$1.25; Blts., 15 for \$1.00.

RED GLEAM. A wonderful rich scarlet with a yellow Heavily ruffled. Opens eight 6-inch florets on a 20-bud spike. Has won a lot of blue ribbons. I consider it the best in this color class.

L-30c; M-20c; Blts., 10 for 25c.

THE DOVE. I like this better each year. A smooth Dove color, with a very attractive throat that really sets it off. Opens six to seven 4½-inch lightly ruffled florets on a medium length spike. Works up nicely with most any color. The florists like it. Give it a trial. L-25c; M-20c, 7 for \$1.00; Blts., 20 for 25c.

TUNA'S ELITE. A very large and beautiful bronze orange smoky. This was one of the best smokies in my field last year. Everyone who saw it admired it. Recommended.

L-25c, 5 for \$1.00; M-20c, 6 for \$1.00.

TYRONE. A clear light lavender with a creamy-white center. Opens 7-9 4½-inch lightly ruffled florets on a nice long flower head. Has won all kinds of prizes. M-65c; Blts. 10 for \$1.00.

WHITE GODDESS. (500) A mammoth white with creamy throat. Grows nearly six feet tall. Opens seven to eight 6-inch ruffled florets on a long flower head. Has won several Grand Champion ribbons.

M-2 for 20c.

WHITE SYMPHONY. (500) One of the finest of all the whites. Has received the highest praise from all who have seen or grown it. Florets are large, well spaced, and lightly ruffled. Will open eight to nine florets on a 20-bud spike, always straight. After growing it two years, I feel it is just about the perfect white.

L-50c; M-30c, 4 for \$1.00; Blts., 10 for 50c.

#### MAGIC WEEDER HOE

Something entirely different in a hoe. Takes the back-break out of hoeing, because one seldom has to stoop to pull a weed. With this hoe one can get practically all the weeds, as one can get in close to, and between the plants without danger of damaging them. Being so light in weight, and easy to handle, even the women love to work with it. You can hoe more in less time, and with less effort, and do it better than with any hoe made, and with proper care it will last a life-time. Here is my guarantee. Use it one full summer and if you are not delighted with it return it and get your money back. There has never hear one returned but several have ordered more the followers. been one returned, but several have ordered more the following spring.

Price. \$2.50.

### RAINBOW GARDENS

MIDDLETON, IDAHO

## -SPECIAL-

On all orders received before March 15th, you may deduct as follows:—

\$5.00 and over - deduct 5%

\$10.00 and over - deduct 10%

\$15.00 and over - deduct 15%

Some varieties may run short before the season is over, so the earlier you order, the better.

RAINBOW GARDENS Middleton, Idaho

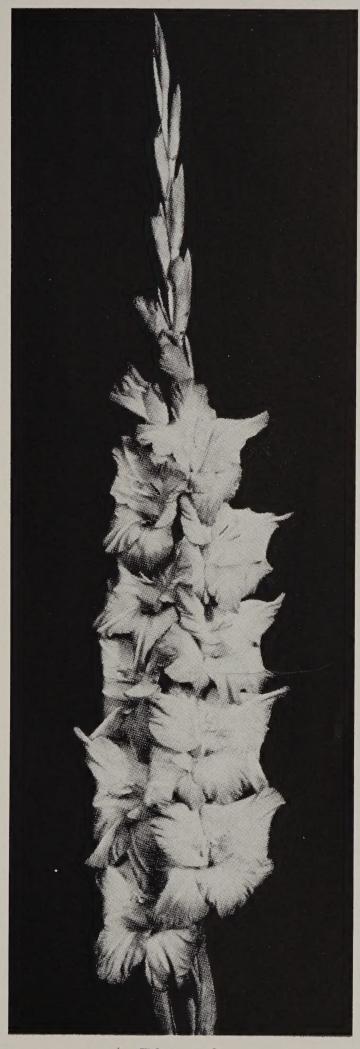
# -SPECIAL MANAGEMENT

On all orders received before March 15th, you may deduct as follows:--

\$5.00 and over - deduct 5% \$10.00 and over - deduct 10% \$15.00 and over - deduct 15%

Some varieties may run short before the season is over, so the earlier you order, the better,

RAINBOW GARDENS Middleton, Idaho



Edgewood

